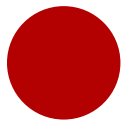


Secondary Colour Palette



Spot Colour
Pantone 704C

Process Colour
30% Cyan
100% Magenta
100% Yellow
0% Black

RGB Value
R: 183 G: 26 B: 29



Spot Colour
Pantone 158C

Process Colour
0% Cyan
80% Magenta
100% Yellow
0% Black

RGB Value
R: 254 G: 102 B: 13



Spot Colour
Pantone 130C

Process Colour
0% Cyan
40% Magenta
100% Yellow
0% Black

RGB Value
R: 255 G: 186 B: 0



Spot Colour
Pantone 376C

Process Colour
60% Cyan
0% Magenta
100% Yellow
10% Black

RGB Value
R: 112 G: 188 B: 31



Spot Colour
Pantone 2745C

Process Colour
100% Cyan
90% Magenta
0% Yellow
0% Black

RGB Value
R: 18 G: 12 B: 128

When using the secondary colour palette, be aware of the role of the colour in creating and capturing emotions. This palette is designated for the supergraphic only (see following pages).

Ideally, spot colour printing should be used as often as possible since only these inks can reproduce the full brightness of the secondary colour palette.

Four colour process printing may be used when spot colour reproduction is not available.

Use actual PANTONE® chips. Do not attempt to match examples in the guide.

