

# Hong Kong's Value Proposition

## Global transport hub

- Located in the geographical heart of Asia, Hong Kong International Airport provides high connectivity to major cities in the Chinese Mainland, Asia, Europe and North America.
- One of world's busiest international air cargo hubs.
- One of world's busiest and most efficient container ports.
- New road and high-speed rail links significantly boost connectivity to adjoining Guangdong Province and rest of the country, creating new opportunities for goods and services.

## Global outlook, global standards

- Interwoven and complementary networks of highly knowledgeable and experienced people and businesses who deeply understand global markets and consistently deliver world-class services to international standards in finance, law, shipping, insurance and professional services.
- Tried and trusted legal, financial, investment and taxation systems provide a safe, secure and familiar business environment.
- Specific policies and legal protection in place for intellectual property rights.

## Global opportunities, local connections

- Pre-eminent access point to explore and develop business links and markets with the Chinese Mainland, ASEAN and beyond.
- A melting pot of individuals, organisations and companies of all sizes with the experience, insight and connections to help you connect and excel in your chosen field.
- Financial institutions, venture capitalists, chambers of commerce, professional bodies, Invest Hong Kong and Hong Kong Trade Development Council can all connect you to the people, networks and resources to pursue your business and professional goals.
- International financial, fund-raising, fund management and insurance centre.
- "Nationality neutral" policy means all businesses compete on an equal footing in a fair and open system.
- The Northern Metropolis will be steered towards the development of different industries to promote economic and social development.

## Globally competitive, great lifestyle

- Simple and low taxes (2-tiered profits tax rates at 8.25% and 16.5%; 2-tiered salaries tax rate at 15% and 16%).
- Super tax deductions up to 300% for research and development spending.
- Vibrant arts, culture and events scene.
- Trend-setting, modern and cosmopolitan city that is welcoming and hospitable.
- Large tracts of green, open space, beautiful waterways and urban parks provide plenty of leisure, recreation and relaxation options.
- One of the world's safest large cities.

## **Global excellence**

- World-class universities (city with five universities in the world's top 100), professional bodies and international schools provide a wide range of educational and training opportunities meeting global standards of excellence.
- Building an international hub for higher education and offering attractive scholarships for students along the Belt & Road while enhancing learning and enrichment opportunities for international students.
- Established the Hong Kong International Legal Talents Training Academy to capitalise on Hong Kong's bilingual common law system and international status.
- Number of fresh schemes to attract and retain talent to inject new ideas, thinking and experience and enrich the workforce.
- Huge investments in Innovation and Technology will spur economic development.
- Sophisticated information and communications technology (ICT) infrastructure, including 12 submarine cable systems and ten satellites for external communications. Several submarine cable systems will be ready in the coming two to three years, enhancing the city's connectivity with other parts of the world.

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