

ADVERTISEMENT

HONG KONG

Connect and Excel

With sound fundamentals, a strategic location, advanced soft and hard infrastructure and world-class talent, **Hong Kong is the best place in Asia** for people and businesses to connect and excel.



Global rankings

- World's freest economy for 24 consecutive years
- No.1 for global IPOs in 2018 (approx. US\$37 billion)
- World's largest offshore RMB hub
- No.3 globally for FDI inflow in 2017 (over US\$100 billion)
- No.4 globally for Ease of Doing Business
- Asia's fund management hub
- Asia's insurance hub

(Source of rankings, from top: Heritage Foundation, HKEX, FSTB, UNCTAD: World Investment Report, World Bank: Doing Business Report)

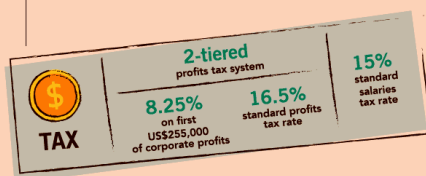
Globally competitive, great lifestyle

- One of the world's safest large cities
- Tried and trusted legal, financial, investment and taxation systems provide a safe, secure and familiar business environment
- Super tax deductions up to 300% for research and development spending



Asia's No.1 and World No.8

for judicial independence
(World Economic Forum: Global Competitiveness Report 2018)

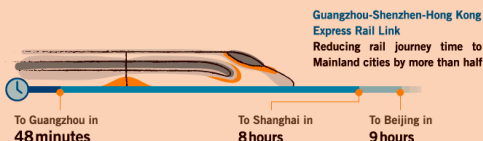


- Vibrant arts, culture and events scene
- Large tracts of green, open space, beautiful shorelines and urban parks provide plenty of leisure, recreation and relaxation options
- Trend-setting, modern and cosmopolitan city that is welcoming and hospitable

World's most business-friendly tax system

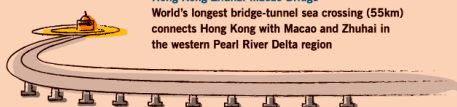
(PricewaterhouseCoopers LLP and the World Bank Group: Paying Taxes 2019)

Global transport hub



- Geographical heart of Asia with easy access to Asia, Middle East, Europe, North America
- Five-hour flight from half the world's population
- World's busiest international air cargo hub
- One of world's busiest and most efficient container ports
- New road and high-speed rail links significantly boost connectivity to adjoining Guangdong Province and rest of the country, creating new opportunities for goods and services

Hong Kong-Zhuhai-Macao Bridge
World's longest bridge-tunnel sea crossing (55km) connects Hong Kong with Macao and Zhuhai in the western Pearl River Delta region



World No.1
international air cargo
(4.94 million tonnes in 2017)



(Airports Council International)

World No.3
international air passengers
(72.9 million passengers in 2017)



Global excellence

- Huge investments in innovation and technology (I&T) to spur economic development
- Future Hong Kong-Shenzhen Innovation and Technology Park to attract top-tier talent, enterprises and research institutions
- Sophisticated ICT infrastructure, including 11 submarine cable systems and 11 satellites for external communications. New high-capacity submarine cable systems connecting Hong Kong, the US and beyond are underway, boosting Hong Kong's connectivity, data capacity and competitive edge. Google and Facebook are jointly laying a 13,000km submarine cable between Los Angeles and Hong Kong
- World-class universities, professional bodies and international schools provide a wide range of educational and training opportunities meeting global standards of excellence
- World No.1 EMBA programme
- Immigration schemes to attract and retain talent to inject new ideas, thinking and experience and enrich the workforce

Global outlook, global opportunities

- Interwoven and complementary networks of highly knowledgeable and experienced people and businesses who deeply understand global markets and consistently deliver world-class services to international standards in law, finance, shipping, insurance and professional services
- Pre-eminent access point to explore and develop business links and markets with Mainland China, ASEAN and beyond
- Real Time Gross Settlement system (US dollar, Euro, RMB, HK dollar)
- Emerging regional hub for green finance
- International Monetary Fund vote of confidence in the integrity, reliability of Hong Kong's financial system
- "Nationality neutral" policy means all businesses compete on an equal footing in a fair and open system

