

## Creative Minds meet at HK Exhibition in San Francisco



San Francisco, with its natural splendor and exceptional entrepreneurial zest, has provided inspiration for generations of creative talents. In the spirit of collaboration, an exhibition in San Francisco features creative designs from Hong Kong, a city which exudes its own brand of east-meets-west creativity, vibrancy and artistic genius.

The “Co-creating Hong Kong: a design+ exhibition” will be held from September 15 to 21 at the Chandran Gallery in San Francisco. Co-organized by the Hong Kong Economic and Trade Office, San Francisco (SFETO) and the Hong Kong Design Centre and supported by AIGA San Francisco (the professional association for design), the exhibition features 14 unique projects.

The works by Hong Kong's leading and emerging creative talent bring fresh perspectives on how design thinking can change the way we relate to technology, environment and community.

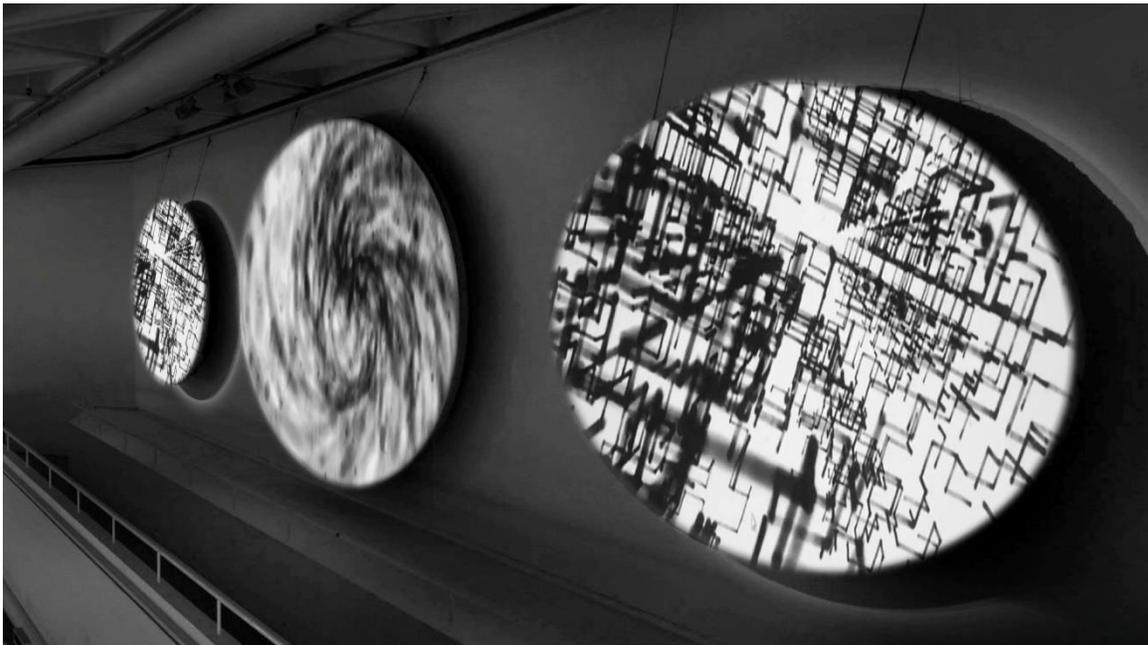
"We are delighted to have an opportunity to showcase the design talent from Hong Kong and to welcome seven Hong Kong designers to San Francisco to give a deeper insight of their projects to the local design communities," said Ivanhoe Chang, the Director of the SFETO. "We hope their participation can forge new dialogues and co-creative relationships and open up further collaborative opportunities between Hong Kong and San Francisco."

Professor Eric Yim, Chairman of Hong Kong Design Centre, said: "The exhibition aims to strengthen the position of Hong Kong as Asia's creative hub and highlights how Hong Kong designers, capitalizing on the city's long-established design practices, are actively expanding the scope and influence of design in both local and global communities."

A number of the designers whose works are featured are attending the exhibition, including Henry Chu, Victor Wong, Karr Yip, Mui Kinoshita, Mazing Lee, Clement Tien and Fiona Lau. All of the works are supplemented with captions and behind-the-scene materials to offer visitors a multi-layered experience.

The 14 selected projects cover a wide range of areas, from interactive digital media, sustainable fashion design and 3D projection to networking applications for non-governmental organizations (NGOs).

Among the highlights are two of Henry Chu's interactive works. Exhibition visitors can see how his "Body Walk" project maps the audience's body motion and transforms the strokes of the Chinese character (行) for "walking". Meanwhile, "Shadow Harp" is an interface that enables the audience to create music from body movements.



*Mind Wandering by Victor Wong*

Victor Wong's project "Mind Wandering" features a newly adapted 3D ink presentation where the audience can explore intersecting views of mountains, harbour, skyscrapers, bamboo scaffolding, and flowers, inspired by Hong Kong's urban landscape.

Airluna is a popular and widely-acclaimed patented technology created by Mui Kinoshita that embeds an air purifying function using nanotechnology which enables filters to absorb pollutants and convert them into harmless substances.



*Airluna by Mui Kinoshita*

To combine healthy living with the love of great-tasting drinks, Lify, created by Mazing Lee and Connie Lee has the answer. Lify comprises a connected brewer, tea discs, as well as an integrated APP and cloud platform that provide tailor-made drink recommendations for health conscious consumers.



*Lify, one of the world's first wellness beverage devices, can help you reach your personal wellness goals by recommending beverages based on your physical and overall body condition.*

Showcasing the latest in environment-friendly fashion, Adhoc Systems is a project by Fiona Lau & Kain Picken of FFIXED Studios that produces fabric through the re-use of fabric waste and discarded materials to create contemporary collections.



*Environment-friendly fashion, Adhoc Systems, by Fiona Lau & Kain Picken*

Polly Ho and Andy Wong of Loom Loop are showcasing Cantonese silk heritage dresses entitled “Continuing”. The brand rejuvenates and conserves the eco-friendly and artisan-centric Cantonese silk that is representative of Hong Kong’s traditional culture and craftsmanship.

Other projects include Arical by Clement Tien and San Wong, which is a “smart” platform for architectural design; Karr Yip’s SOSCO app helps NGOs connect with their members; a “Dementia Stories- Happy Colouring” project by Ire Tsui and Yanki Lee of Enable Foundation; ZCB Bamboo Pavilion by Kristof Crolla and Adam Fingrut and Chinese University of Hong Kong Architecture showcasing sustainable building solutions; Donn Holohan and the University of Hong Kong Architecture project Sun Room and the Living Museum, which demonstrates

efficient individualized construction; The Jingtao Cichang project by Julie Progin and Jesse Mclin that creates beautiful ceramics from old moulds; and Sharon Tsang de Lyster's (Narrative Made) project Textile Atlas and related co-creative projects in textile heritage conservation.



*A "Dementia Stories- Happy Colouring" project by Ire Tsui and Yanki Lee of Enable Foundation*

The exhibition illustrates how the designer force is generating new co-creative mechanisms through Hong Kong's vibrant connections with Mainland China and the world. It offers a platform for Hong Kong designers to foster collaboration with the creative community in San Francisco, and pave the way for future co-creations between the San Francisco Bay Area and the Greater Bay Area in China.

Ends