

A Powerful Combination of Pro-Business Factors



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I am Hamidah Minhaj, the Senior Director of Global Regulatory Affairs – Asia Pacific for Colgate-Palmolive Asia Pacific Limited (CPAP). CPAP was formed in Hong Kong in 2003, but Colgate-Palmolive has been operating in Hong Kong since 1958 through the establishment of Colgate-Palmolive (HK) Limited. Colgate-Palmolive is a multinational consumer products company specialising in the production, distribution, and provision of oral care, personal care, home care and pet nutrition products.

As the Asia-Pacific Leader for regulatory affairs function at Colgate-Palmolive, it was a business decision for me to relocate to Hong Kong to work at the Company's regional headquarters. This enables closer collaboration and more efficient alignment on key decisions with

leaders of other functions to work towards common goals, so as to facilitate and enable further business growth and deliver Company innovations in the Asia-Pacific region.

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Hong Kong is also a cosmopolitan city that is very safe to work in, live in, as well as to visit. English is widely spoken, and there are many modern facilities and attractions to enjoy.

The city provides a wide selection of local and international foods to suit every palate and fulfill special dietary needs, such as halal compliant foods and products. With its excellent public transport system, which is clean, affordable and efficient, commuting from one place to another in this city is a breeze.

In addition, there are many high-standard international schools in Hong Kong to fulfill the needs of expatriates bringing along their school-going children, and the universities here are also highly recognised internationally.