

Hong Kong - **A Winning Destination** for Career Development

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Diani NM
Business Development Manager, Southeast Asia,
FC Barcelona



I am Diani NM, Business Development Manager for Southeast Asia of FC Barcelona.

Hong Kong provides an excellent opportunity for me to expand my business connections as a professional. Many companies choose to establish their headquarters in Hong Kong as it is often regarded as a hub that connects the Asia-Pacific region with the rest of the world. By working in this city, I can reach more considerable connections and upgrade my skillset in handling larger markets and client bases.

Hong Kong is a vibrant city that embraces diversity. It offers plenty of opportunities and has a workforce which is highly productive and efficient.

The multi-cultural working environment of Hong Kong enables us to go beyond our comfort zone and observe the best practices from other professionals who have successfully expanded their businesses and gained experiences in the global market.

Mainland China is an important market for my company, and having an office in Hong Kong will enable us to connect more closely with our partners and fans in Mainland China.

As an Indonesian, I highly recommend young talents or professionals to experience working or starting a business in Hong Kong as there are opportunities everywhere.

Hong Kong is a city of convenience, you can access many things easily and reach your destinations quickly with the high mobility public transportation. The balance of landmarks and natural landscapes also makes me never stop exploring the city.

