

March 10, 2023

The Editor
The Wall Street Journal

I read with great interest Brian Stuckey's letter "The Sad Facts Behind the Free Tickets to Hong Kong" (March 9), which acutely highlights the misconceptions that some people have of Hong Kong; misconceptions that are all too often peddled by self-serving politicians and media in the West.

Our "Hello Hong Kong" Campaign, including a worldwide draw for 500,000 free air tickets, aims to help revive the local aviation and tourism industries, which thrived before the pandemic in 2019 when we received record numbers of around 65 million visitors in 2018.

We also want to encourage more people to come to Hong Kong to see for themselves the vibrancy of our city and experience a unique East-meets-West culture that is cherished by locals and visitors alike and preserved under the "one country, two systems" principle for the establishment of the Hong Kong Special Administrative Region of China back in 1997.

This month alone, visitors could enjoy many major events, including the Clockenflap music and arts festival, Art Basel Hong Kong, Art Central, Hong Kong Flower Show, Hong Kong Jewellery Show and Hong Kong International Diamond, Gem & Pearl Show, World City Championship (golf) and Hong Kong Sevens (rugby), as well as traditional favourites such as dining, shopping and exploring the great outdoors of beaches, hiking trails and nature.

I hope that people from around the world will be able to find time visit Hong Kong in the near future, or perhaps try their luck in the draw for free air tickets, to experience first hand the true facts of Hong Kong.

Yours sincerely,

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The Government of the Hong Kong Special Administrative Region