

## ADVERTISEMENT

# HONG KONG

## Connect and Excel

With sound fundamentals, a strategic location, advanced soft and hard infrastructure and world-class talent, **Hong Kong is the best place in Asia** for people and businesses to connect and excel.



### Global rankings

- World's freest economy for 24 consecutive years
- No.1 for global IPOs in 2018 (approx. US\$37 billion)
- World's largest offshore RMB hub
- No.3 globally for FDI inflow in 2017 (over US\$100 billion)
- No.4 globally for Ease of Doing Business
- Asia's fund management hub
- Asia's insurance hub

(Source of rankings, from top: Heritage Foundation, HKEX, FSTB, UNCTAD: World Investment Report, World Bank: Doing Business Report)

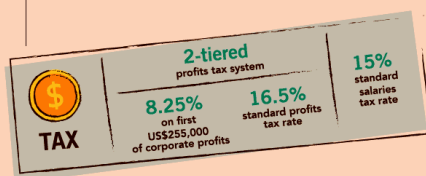
### Globally competitive, great lifestyle

- One of the world's safest large cities
- Tried and trusted legal, financial, investment and taxation systems provide a safe, secure and familiar business environment
- Super tax deductions up to 300% for research and development spending



### Asia's No.1 and World No.8

for judicial independence  
(World Economic Forum: Global Competitiveness Report 2018)

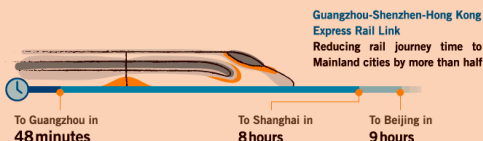


- Vibrant arts, culture and events scene
- Large tracts of green, open space, beautiful shorelines and urban parks provide plenty of leisure, recreation and relaxation options
- Trend-setting, modern and cosmopolitan city that is welcoming and hospitable

### World's most business-friendly tax system

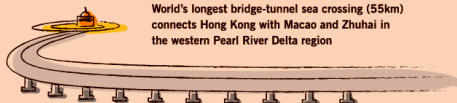
(PricewaterhouseCoopers LLP and the World Bank Group: Paying Taxes 2019)

### Global transport hub



- Geographical heart of Asia with easy access to Asia, Middle East, Europe, North America
- Five-hour flight from half the world's population
- World's busiest international air cargo hub
- One of world's busiest and most efficient container ports
- New road and high-speed rail links significantly boost connectivity to adjoining Guangdong Province and rest of the country, creating new opportunities for goods and services

Hong Kong-Zhuhai-Macao Bridge  
World's longest bridge-tunnel sea crossing (55km) connects Hong Kong with Macao and Zhuhai in the western Pearl River Delta region



**World No.1**  
international air cargo  
(4.94 million tonnes in 2017)



(Airports Council International)

**World No.3**  
international air passengers  
(72.9 million passengers in 2017)



### Global excellence

- Huge investments in innovation and technology (I&T) to spur economic development
- Future Hong Kong-Shenzhen Innovation and Technology Park to attract top-tier talent, enterprises and research institutions
- Sophisticated ICT infrastructure, including 11 submarine cable systems and 11 satellites for external communications. New high-capacity submarine cable systems connecting Hong Kong, the US and beyond are underway, boosting Hong Kong's connectivity, data capacity and competitive edge. Google and Facebook are jointly laying a 13,000km submarine cable between Los Angeles and Hong Kong
- World-class universities, professional bodies and international schools provide a wide range of educational and training opportunities meeting global standards of excellence
- World No.1 EMBA programme
- Immigration schemes to attract and retain talent to inject new ideas, thinking and experience and enrich the workforce

### Global outlook, global opportunities

- Interwoven and complementary networks of highly knowledgeable and experienced people and businesses who deeply understand global markets and consistently deliver world-class services to international standards in law, finance, shipping, insurance and professional services
- Pre-eminent access point to explore and develop business links and markets with Mainland China, ASEAN and beyond
- Real Time Gross Settlement system (US dollar, Euro, RMB, HK dollar)
- Emerging regional hub for green finance
- International Monetary Fund vote of confidence in the integrity, reliability of Hong Kong's financial system
- "Nationality neutral" policy means all businesses compete on an equal footing in a fair and open system

